



Modified & Custom PDFs

Looking for a way to make your Proposals & Confirmed Orders your own? Have ideas for how to enhance your Customers' experience with a completely branded Invoice PDF? We've got you covered! With RW Elephant's PDF options, you can modify or customize PDFs to your heart's content.

Modified PDF

A Modified PDF starts with an existing RW Elephant style and makes small changes to elements within the existing designs. We aren't starting from scratch here – just making some changes to what RW's already created.

- Choose an existing PDF style within RW Elephant (Modern, Formal, Clean, Bold, Minimalist, or Traditional)
- Make a list of specific modifications you'd like to be made and where they should be made on each PDF. Be sure to note which PDF you'd like to apply the modification to.

	Wishlist	Proposal	Confirmed	Sale	Damaged	Cancelled
1. Add Venue Phone Number.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Add Venue Phone Number.....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Add Replacement Cost.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Add Replacement Cost.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Add Replacement Cost.....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Change "Confirmed" to "Tax Invoice".....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Add Event End Time.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Add Event End Time.....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Remove Coordinator.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Remove Coordinator.....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Set-up Fee (includes up to 3 elements): \$150 USD (all 3 must be submitted at time of initial modification request)
- Additional Modified Elements: \$25 USD each per PDF
- In the above example, the total fee would be \$150 (set-up & first 3 modified elements) + (7 x \$25) = \$325 USD Total.
- Future Modifications (after initial set): \$25 USD each per PDF
- Modification requests will be fulfilled within five business days.

Custom PDF

Want to start from scratch with your own design? A Custom PDF is the thing for you. Create a PDF design based on our Guidelines, we'll code it, and you'll be dazzling your clients in no time.

- Design PDFs (or work with your own graphic designer) that fit your style and brand but also conform to the RW Elephant PDF Design Guidelines.
- Include designs for each PDF you'd like to customize. We suggest that you start with at least the Proposal, Confirmed Order, and Wishlist. You may also create custom PDFs for Sale, Damaged, and Cancelled Orders.
- If your labels differ from our sample PDFs, please include a decoder so we know how to map your data.
- Set-up Fee: \$500 USD (includes Wishlist, Proposal, and Confirmed Order. All 3 PDF designs must be submitted at time of initial customization request)
- Additional PDFs: \$100 USD each
- Future Modifications: \$25-100 USD each per PDF (estimated on a case-by-case basis)
- Custom PDF requests will be fulfilled within seven business days of approval.*

*Custom PDFs must conform to the RW Elephant PDF Design Guidelines. If they are not approved, designs will be returned to client for revisions and cannot be coded until they conform.

Ready to get started? Email us at help@rwelephant.com with "Modified PDF" or "Custom PDF" in your subject line. We'll get back to you lickety-split.